

Kyle D. Narkiewicz

Industrial Design Management | Brand Building | User-Centered Design Research | Design For Manufacturing

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PROFESSIONAL OVERVIEW

With proven experience across business-to-business and consumer-focused industries, I excel in delivering human-centric product designs that drive measurable business outcomes, fostering collaboration, and leading multidisciplinary design teams. My background in Industrial Design, combined with expertise in Marketing and Product Management, enables me to work seamlessly across functions to build capabilities that increase revenue, reduce costs, and optimize operational metrics.

Known for my entrepreneurial spirit and ability to collaborate with high-performing teams, I thrive in environments where I can mentor others, inspire innovation, and contribute to shared success. I've played a key role in launching hundreds of market-ready products and solutions spanning soft goods, hard goods, packaging, furniture, and specialty materials, utilizing advanced manufacturing processes. By aligning creative vision with business objectives, I've helped brands deliver award-winning designs that resonate with consumers and achieve strategic goals.

CAREER EXPERIENCE

November 2024 - Present

Industrial Design & Product Development Director - *Kyle N Design, Lancaster, PA*

- Define brand and product design strategy: Improve brand position with industry-leading design solutions and knowledge by defining visual brand language, and user-centric design features helping to grow client sales.
- Concept development: Transform client's vision and project into detailed, innovative product concepts.
- Prototyping: Creates high-quality prototypes that bring client concepts to life.
- Design for manufacturing (DFM): Ensuring that designs are optimized for efficient, scalable production.
- Project management: Overseeing projects from initial concept through to market launch, managing timelines, resources, and presenting to executive leadership for a seamless delivery.
- Packaging and branding: Creates impactful consumer-friendly packaging designs that help products stand-out at retailers and resonate with practical sustainability efforts.

November 2021 - October 2024

Product Design Manager/NPD Design Engineer - *Chicco USA (Artsana), Lancaster, PA*

- Lead designer and product manager on new category opportunities; responsible for research and development expanding the current company product offering.
- Advanced product design for juvenile focused product categories; strollers, travel systems, play-yards, highchairs, car seats.
- Model shop prototyping and 3D printing innovative concept designs utilizing various Stratasys, Ultimaker, & Bambu SLS rapid prototype machines.
- Research into category and consumer trends providing market analysis to the executive team.
- Detailed design, trend presentations, detailed drawings for manufacturing and collaboration with cross-functional marketing, sales, and NPD teams to develop new and innovative products.

September 2018 - October 2021

Industrial Design Manager - *Gator Co, Tampa, FL*

- Manage individual designers and help them reach goals on all company industrial design activities
- Work directly with customers (internal and external) to gather product design requirements, develop industry leading solutions and relay design communications within the ID team and management of peer review process, completed final review and design approvals.
- Rebranded company logo assets, packaging, and brand identity pushing toward a modern company image better representing the ethos of multiple brands by developing brand standards for products, packaging, spec sheets, and instruction sheets.
- Workload monitoring, assignment input, and general team coaching/ assistance to develop individual skill-sets of the ID team expanding company capabilities and assets.
- Creating concept renders and detailed design drawings utilizing CAD modeling in SolidWorks to create advanced prototype renderings in Keyshot and Photoshop.

- Preliminary 3D printing and advanced prototype testing with focus on speed to market, with quick revisions eliminating potentially expensive tooling costs.

September 2014 - September 2018

Senior Industrial Designer - Gator Co, Tampa, FL

- Oversee design projects from inception to completion working with product management, marketing, and sales groups.
- Design and develop hard and soft goods, which includes; sewn bags, molded storage cases, stage equipment, and storage solutions for various sub-brands developing products for external customers in the music, sports, recreation, and leisure industries.
- Create tech packs highlighting materials, design language, construction techniques, dimensions, specs and hardware details for factory sample development, prototyping, and production.
- Research and document competitive product features, industry trends, and relevant new materials
- Work and visit with domestic and international suppliers to build prototypes, source various hardware and fabric components, and complete final product manufacturing.
- Create and collaborate with marketing teams to develop innovative product packaging, graphics, and content for all new products for music retailers and online stores.

March 2011 - March 2014

Industrial Designer - ClosetMaid, Ocala, FL

- Translate product opportunities into cohesive consumer organization and storage solutions by developing products and collections meeting strict new product process goals.
- Collaborate with product managers, marketing, engineering, and manufacturers/vendors guiding and implementing strategies to reduce waste of currently existing products to aid in profitability.
- Unified the design process providing customers and buyers with target demographic details of the existing product marketplace, and future CMF predictions.
- Align concepts with the latest home decor, fashion, and interior design trends. Gather research and trend forecasting annually by visiting multiple trade shows dedicated to the latest advances in home building, woodworking, fabric trends and building techniques.

Jan 2010 - May 2010

Industrial Design Intern - Calphalon, Sandy Springs, GA

- I played a key role in working with the innovation team designing products for Kitchen Essentials®, Unison®, and Simply Calphalon® sub-brands at Newell Brands. Utilizing Keyshot and Rhino3D, I enhanced concept visualization and layout design, resulting in successful user testing, prototypes and the creation of patent information for next-generation cookware and kitchen electrics.

EDUCATION

2006 - 2010

Savannah College of Art and Design, Savannah, GA - BFA Industrial Design

Activities: Varsity Lacrosse 2006-2009

CERTIFICATIONS & TOOLS

- SolidWorks Professional & Cloud (**Solidworks Mechanical Design - Associate**)
- Adobe Creative Cloud (Ai, Ps, Id)
- Advanced Workshop Prototyping and 3D Printing Methods
- Printing Processes, Packaging and Shipping Standards
- (DFM) Knowledge of Manufacturing Methods and Processes
- Ai Visualization Tools - Vizcom, Midjourney, Google
- MAC and Windows - Office 365
- Cloud Based Project Management Tools
- Fluent in English